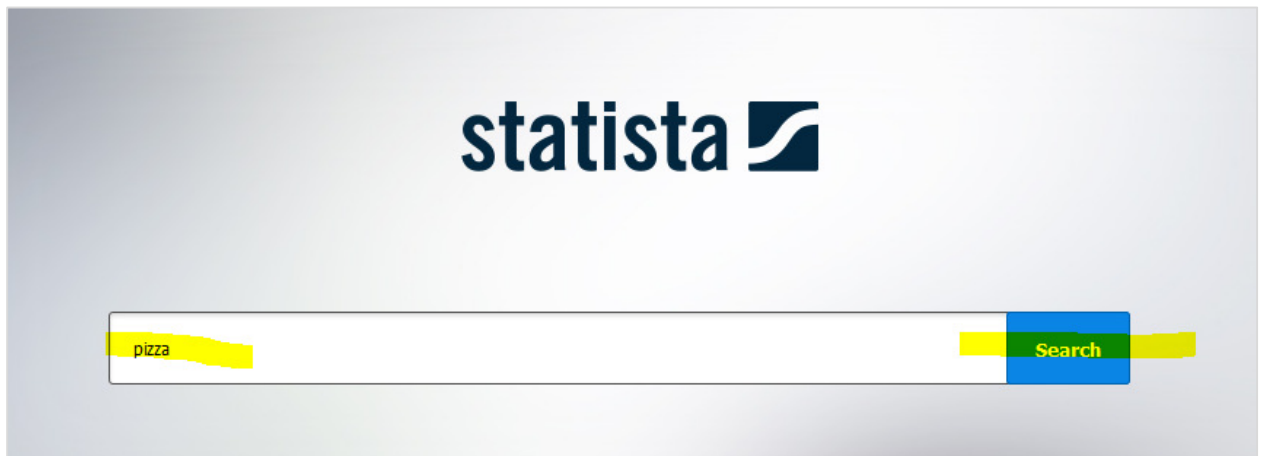


STATISTA

To access **Statista** go to the MCC library website, click on the **Databases** tab (beneath the picture), then use the **Databases by Title** menu to select **Statista**.

Find Industry & Market information

1. Type the name of the industry, product, or service you are researching in the search box and click on **Search**.



2. The next screen displays a list of results. Each record includes an icon indicating the source type. See the far left side of the screen for a list of icons and the corresponding source types.

The screenshot shows a search interface for the term 'pizza'. On the left, there are search filters including 'Search terms' (pizza), 'Search areas' (Statistics, Forecasts, Studies, Dossiers and Industry Reports, Topics, Infographics), and 'Search by sources' (Sources). Below these are 'More filters' for Publication, Category, Region, and Archive, all set to 'All' or 'no archive'. A 'Refresh Search' button is also present. At the bottom left, there are navigation buttons for 'pizza', 'Domino's Pizza', 'Pizza Hut', 'pizza restaurant', 'pizzas', and 'pizza chains'. On the right, the 'Search words' section shows 'pizza' in the search box and a 'Search' button. Below this are dropdowns for 'Sort by' (Relevance), 'Search accuracy' (normal), and 'Results' (25). The 'Search results (403)' section lists several results, each with a 'Statistics & Facts' icon and a brief description. The results include: 'U.S. pizza retail market - Statistics & Facts', 'Domino's Pizza - Statistics & Facts', 'Pizza Restaurant / Delivery Industry - Statistics & Facts', 'Distribution of restaurant pizza sales in the U.S. 2012-2014, by chain', 'Consumer spending in quick service pizza restaurants U.S. 2004-2014, by segment', 'Consumer spending in the quick service restaurant pizza category U.S. 2004-2014', 'Leading pizza chains in the U.S. in 2013, by sales', and 'Number of pizza restaurants in the U.S. 2012-2014'.

3. **Statistics:** Clicking on a record labeled with the **Statistics** icon opens a chart, graph, table, etc. containing statistical data.

The record also includes information about the original **source** the statistics were taken from.

You can download the data in a number of formats: as a graphic, Excel spreadsheet, PowerPoint slide, or a PDF document.

Download as ...

- Graphic (PNG)
- Excel (XLS)
- PowerPoint (PPT)
- PDF

Options

- Settings
- Save Favorite
- Print
- Update Alerts

Add to collection

Source Release Further info

Source
Domino's Pizza; NPD Group

Survey by
NPD Group

Citation (FAQ)
Select citation

[Back to search results](#)

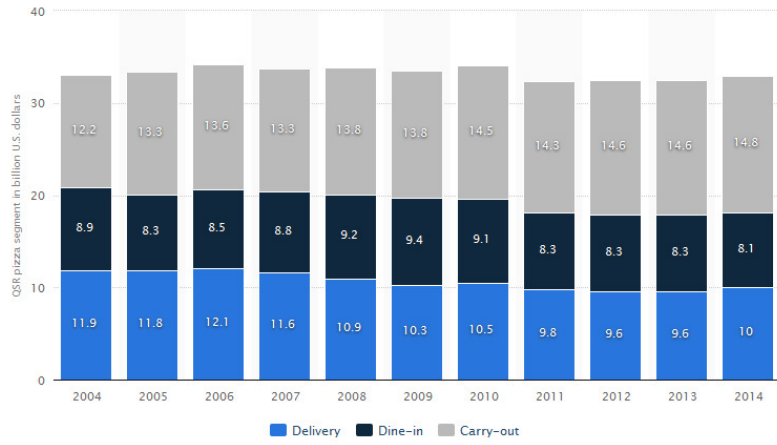
More statistics about...

pizza consumer spending

quick service restaurant

Show more ▾

Consumer spending in quick service pizza restaurants in the United States from 2004 to 2014, by segment (in billion U.S. dollars)



Additional Information:
United States; NPD Group; 2004 to 2014

© Statista 2015
Sources:
Domino's Pizza; NPD Group

[PNG](#) [XLS\(X\)](#) [PPT\(X\)](#) [PDF](#) [Share](#)

Reading support

This statistic shows consumer spending in quick service pizza restaurants in the United States from 2004 to 2014, by segment. Consumers spent approximately ten billion U.S. dollars of QSR delivery pizzas in 2014.


- Dossiers and Industry Reports or Studies:** Clicking on a **Dossier**, **Industry Report**, or **Study** opens a record summarizing the study or report.

The record also includes the **release date**, **total number of pages**, and the **Table of Contents**.

Click on **PowerPoint** or **PDF** to open the report.

Home > Industries > Consumer Goods & FMCG > Food & Nutrition > Pizza retail market in the U.S. - Statista Dossier

Synopsis



Pizza retail market in the U.S. - Statista Dossier

Facts and statistics on the U.S. pizza retail market

This dossier provides statistical information about the pizza retail market in the United States.

PowerPoint (PPTX)
PDF

Dossier Details

Source: Statista

Released: **March 2014**

Language: English

Pages: **59**

Document: PPTX, PDF

Article number: **did-20481-1**


Total price: **\$325.00**

Included

Table of contents

- 1. Overview**
 - U.S. pizza restaurant sales 2012-2014
 - U.S. pizza retail sales 2014-2019
 - U.S. retail: frozen and deli pizza volume change 2010-2012
- 2. Company and brand sales**
 - U.S. dollar sales of the leading refrigerated pizza vendors 2015
 - U.S. dollar sales of the leading pizza and pizza kit brands 2015
 - Leading vendors of refrigerated pizza dough in the United States 2011
 - Sales of the leading 10 pizza dough brands of the U.S. in 2011
 - Frozen pizza market: leading vendors in the U.S. 2014
 - Frozen pizza market: sales of the leading brands in the U.S. 2015

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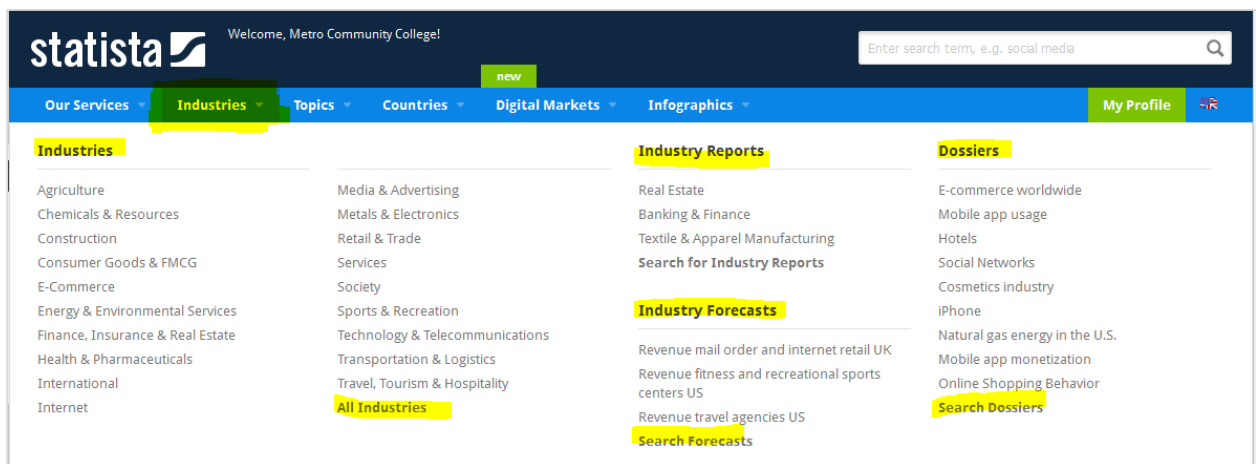
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5. In addition to using the **search box** you can also **browse** for information by clicking on the links on the **blue bar** across the top of the screen. For example, clicking on **Industries** opens a menu linking you to information about **Industries, Industry Reports, Industry Forecasts, and Dossiers**.



The screenshot shows the Statista website's navigation bar. At the top, there is a search bar with the placeholder text "Enter search term, e.g. social media". Below the search bar is a blue navigation bar with the following menu items: "Our Services", "Industries" (highlighted in green), "Topics", "Countries", "Digital Markets", "Infographics", and "My Profile".

Below the navigation bar, the "Industries" menu is expanded, showing three columns of links:

- Industries**
 - Agriculture
 - Chemicals & Resources
 - Construction
 - Consumer Goods & FMCG
 - E-Commerce
 - Energy & Environmental Services
 - Finance, Insurance & Real Estate
 - Health & Pharmaceuticals
 - International
 - Internet
- Industry Reports**
 - Real Estate
 - Banking & Finance
 - Textile & Apparel Manufacturing
 - Search for Industry Reports
- Industry Forecasts**
 - Revenue mail order and internet retail UK
 - Revenue fitness and recreational sports centers US
 - Revenue travel agencies US
 - Search Forecasts
- Dossiers**
 - E-commerce worldwide
 - Mobile app usage
 - Hotels
 - Social Networks
 - Cosmetics industry
 - iPhone
 - Natural gas energy in the U.S.
 - Mobile app monetization
 - Online Shopping Behavior
 - Search Dossiers

At the bottom of the screenshot, the "All Industries" link is highlighted in green.