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FOR IMMEDIATE RELEASE

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How businesses can incorporate green practices to be subject of MCC lecture

OMAHA, Neb. — Metropolitan Community College's Sustainability Leadership Presentation Series will present "Sustainability—A Business Imperative" on Thursday, Nov. 5, 3:30–5 p.m., at MCC's Fort Omaha Campus, 30th and Fort streets, Building 10, Room 116A. Global sustainability expert William Blackburn will present on campus and lead the discussion detailing corporate usage of sustainability and tips on selecting and marketing green products.

The event is free and open to the public. Blackburn's presentation will include discussion on the recent consensus on the scope and practical meaning of sustainability that has emerged from large, global multi-stakeholder forums and from corporate usage. Blackburn believes it's more than just recycling, climate change and energy conversation. The presentation will include Blackburn's proven approach for infusing sustainability into the life-blood of company operations.

The lecture is part of the 2015–16 Sustainability Leadership Presentation Series, a partnership between MCC, Central Community College, WasteCap Nebraska and Joslyn Institute for Sustainable Communities. The Sustainability Leadership Presentation Series seeks to bring sustainability-minded perspectives to Nebraska and foster discussion on topics related to sustainability, energy, the environment and their application to our daily lives. Lectures will be offered throughout the academic year on the first Thursday of the month (excluding January).

For more information on MCC sustainability, visit mccneb.edu/cps/green.

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Metropolitan Community College, accredited by the Higher Learning Commission, is a comprehensive, public community college that offers affordable, quality education to all residents of Dodge, Douglas, Sarpy and Washington counties. Founded in 1974, MCC has the largest enrollment out of six community colleges in Nebraska and is the second largest postsecondary institution in the state. MCC serves more than 40,000 unique credit and noncredit students.