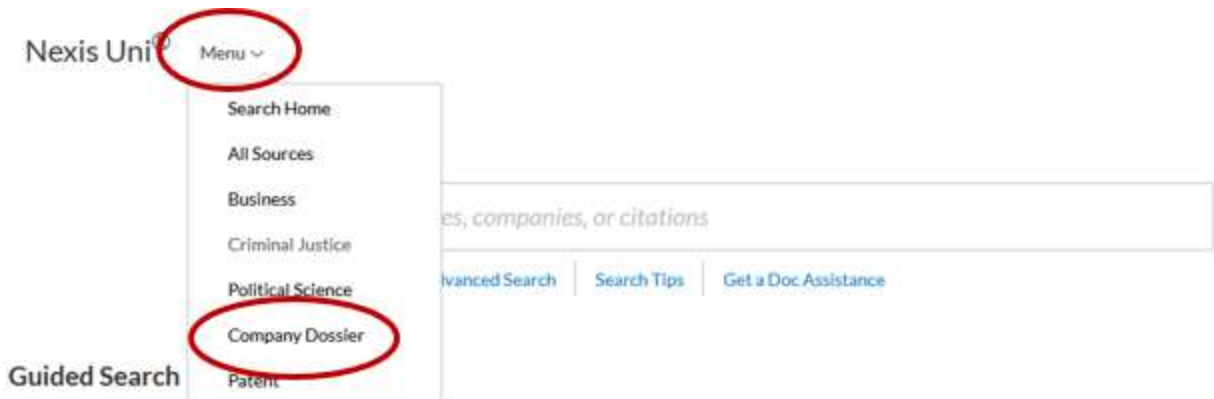


# NEXIS UNI COMPANY RESEARCH

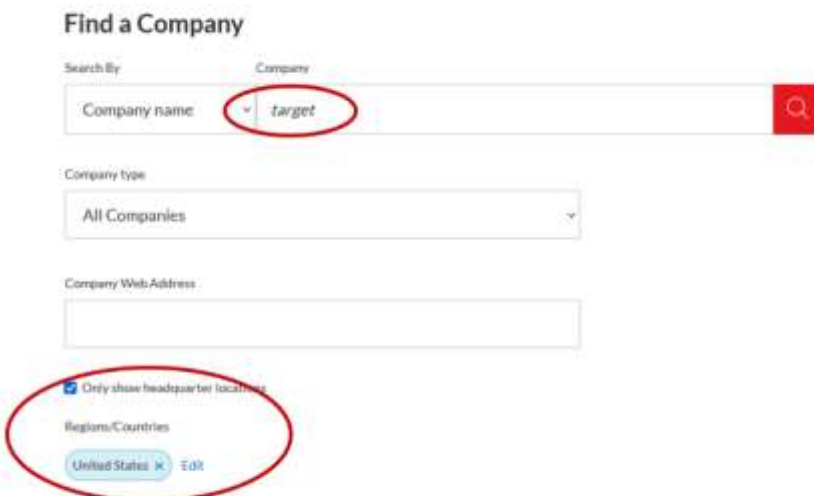
To access **Nexis Uni** go to the MCC library website, click on the **Databases** tab, and then use the **Databases by Title** menu to select **Nexis Uni**.

## Part 1: Company dossier

1. Click on **Menu** (upper left corner) and select **Company Dossier**.



2. Type the company name in the **Company name** box. Narrow your search by selecting **Only show headquarters locations** and by changing **Regions/Countries** to **United States**.



3. The next screen displays a list of matching results. Click on the correct company listing.

Company Name	Street Address
1. <a href="#">Target Corporation (TGT)</a>	1000 NICOLLET MALL, MINNEAPOLIS, MINNESOTA, UNITED STATES
2. <a href="#">Target Hospitality Corp. (TH)</a>	2170 Buckthorne Pl Ste 440, The Woodlands, TEXAS, UNITED STATES
3. <a href="#">Cox Target Media Inc.</a>	1 VALPAK AVE N, SAINT PETERSBURG, FLORIDA, UNITED STATES

4. The next screen displays a **Dossier** report containing details about the company including financial information and a list of competitors.

Use the links on the left to access more detailed financial reports, current news articles, and information on any legal cases the company might be involved in.

Target Corporation

Overview

0 SELECTED

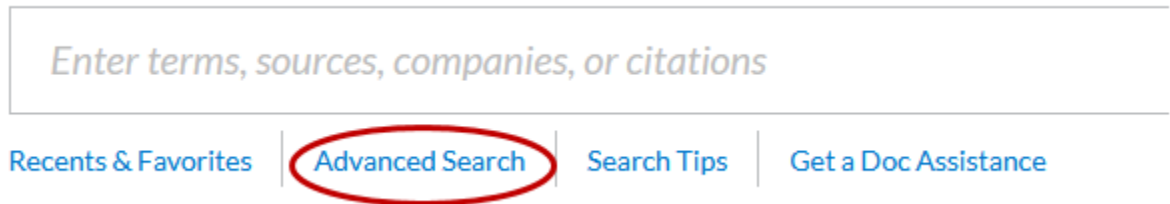
Established in 1902 and headquartered in Minneapolis, MN, Target Corporation (NYSE: TGT) is a general merchandise discount retailer. The company sells apparel, home furnishings, electronic products, food and pet supplies, and other items. It has a network of 40 distribution centers. According to the company's current 10K go ...

From: [Lazard's Corporate Affiliates February 14, 2022](#)

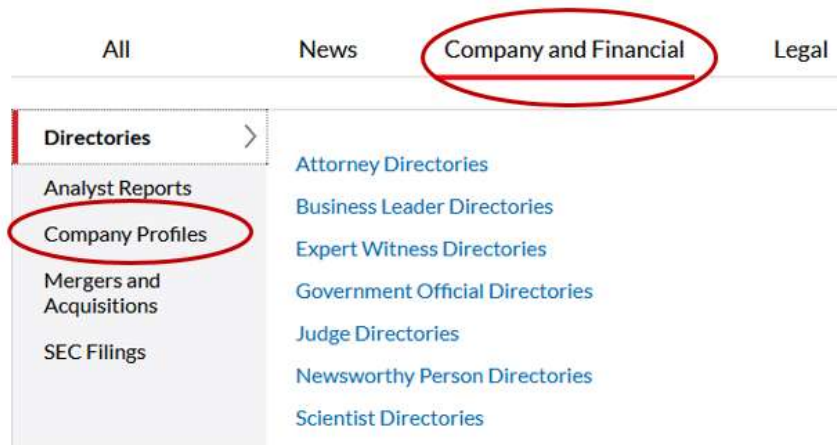
<b>Subsidiaries</b>	<b>Annual Revenue</b>	<b>CEO</b>	<b>Employees</b>
56	93.6B USD	Brian C. Cornell C+ Company rating	409,000
<a href="#">View Company Hierarchy</a>	<a href="#">View Financial Overview</a>	<a href="#">View Executive Contacts</a>	

## Part 2: Company profile with SWOT analyses

1. On the **Nexis Uni** homepage, click on **Advanced Search**.



2. At the next screen, click on **Company and Financial**.



3. Go to the top search box and change **All Fields** to **Company Name** and enter the company name.

If you specifically want a swot analysis for that company, change **All Fields** in the second search box to **Publication** and type “swot.”

Searching Company and Financial > Company Profiles

target Company Name

AND swot Publication

AND Enter your search term All Fields

4. Scroll down the screen and click on **Search**.
5. The next screen displays your search results. Click on a title to open and read the record.