

ReferenceUSA - Company reports

Find a company report

1. Click on **U.S. Businesses** (middle of the screen)
2. Type the company name in the search box. Use the **City** and **State** boxes to narrow your results.
3. Click **View Results**
4. Find the relevant company in the result list and click on its title
5. The next screen shows a detailed company profile including the **NAICS** and **SIC** codes.

Find competitors within a specified radius

1. Make note of the relevant **NAICS** or **SIC**

Industry Profile		Collapse ▾
SIC Code	Descriptions	
5812-08	Restaurants	✓ Primary
5812-06	Foods-Carry Out	
5812-12	Caterers	
5812-19	Sandwiches	
5812-30	Restaurants-Food Delivery	
5961-04	E-Commerce	
NAICS Code	Description	
722513	Limited-Service Restaurants	✓ Primary
722320	Caterers	
492210	Local Messengers & Local Delivery	
454110	Electronic Shopping & Mail-Order Houses	
Franchise	Description	
Jimmy John's	Foods-Carry Out	

2. Go to **Radius Search** (near the top of the detailed profile), enter a radius, and then click on **Advanced Radius Search**

Location Info		Collapse ▾
Jimmy John's		✓ Verified Record
801 N 204th Ave		County Douglas
Elkhorn, NE 68022		Metro Area Omaha, NE-IA
Phone	(402) 932-5262	Census Block Group 2
Fax	Not Available	Census Tract 007506
Toll Free Number	(866) 276-6302	
jimmyjohns.com		
Radius Search	<input type="text" value="5"/> miles	<input type="button" value="FIND SIMILAR"/> <input type="button" value="FIND ALL"/> <input type="button" value="ADVANCED RADIUS SEARCH"/>

3. Look under **Business Type** (far left) and select **Keyword/SIC/NAICS**

Quick Search

Collapse All Select All

Company Name

Company Name

Executives

Executive Name

Executive Title

Executive Gender

Executive Ethnicity

Business Type ✓

Keyword/SIC/NAICS

Major Industry Group

4. Look under the blue bar labeled **Keyword/SIC/NAICS** and select either **Search All SICs**, **Search Primary SIC Only**, **Search All NAICS**, or **Search Primary NAICS Only** (depending on the code you made note of in step #1)

Keyword/SIC/NAICS Search Tips Collapse Remove

Search All SICs

Search Primary SIC Only

Search All NAICS

Search Primary NAICS Only

5. Scroll down to the **Enter codes** boxes and type the primary code. Do NOT include any hyphens.
Example: Enter 581219 NOT 5812-19

Enter 2-, 4-, or 6-digit [SIC Codes](#) in the boxes below

581219				

6. Scroll back up and click on the green **View Results** icon on the right
7. The next screen displays a list of competitors