

## NEXIS UNI INDUSTRY & TARGET MARKET RESEARCH

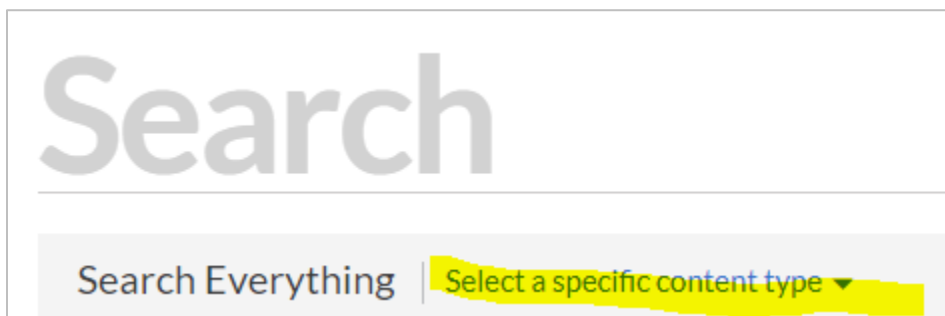
To access **Nexis Uni** go to the MCC library website, click on the **Databases** tab (beneath the picture), then use the **Databases by Title** menu to select **Nexis Uni**.

### Find Analyst Reports

1. Click on **Advanced Search**



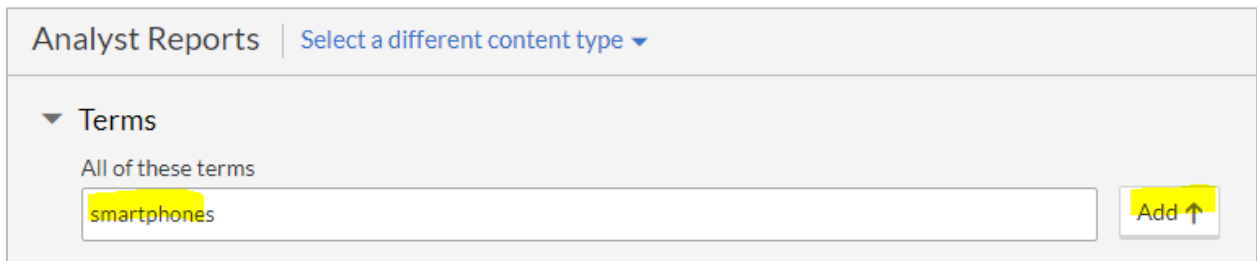
2. Click on **Select a specific content type**



3. Look under **Company and Financial** and click on **Analyst Reports**



4. Type the name of the industry, product, or service you are researching in the **appropriate field**, then click **Add** to add the term(s) to your search.



5. Add additional search terms as needed. Click **Add** to add them to your search.

# smartphones

Analyst Reports | [Select a different content type](#) ▾

▼ Terms

All of these terms

Any of these terms

This exact phrase

6. Add other limits as necessary. When you are finished, scroll down and click on **Search**.

# smartphones and "united s

This exact phrase

Exclude these terms

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## Document Segments/Fields

While these segments apply to the majority of documents, they may not apply to all documents.

Headline

Publication

Date

Date is after ▼

Enter a date in mm/dd/yyyy format or any of the supported [date formats](#) ⓘ

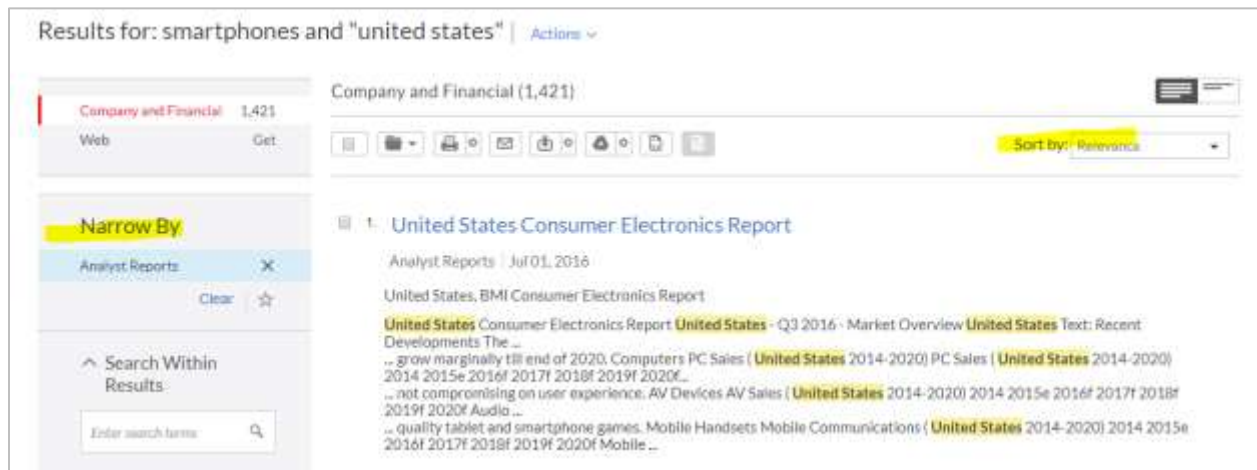
Company Name

Publication Type

6. The next screen displays a list of results.

Use the **Sort** menu to resort your results (by date, title, etc.).

Use the **Narrow by** options on the far left to narrow your results (by date, subject, industry, source, etc.)



7. Click on a title to open and read the report. To return to the list, click on **Results List** in the upper right.

