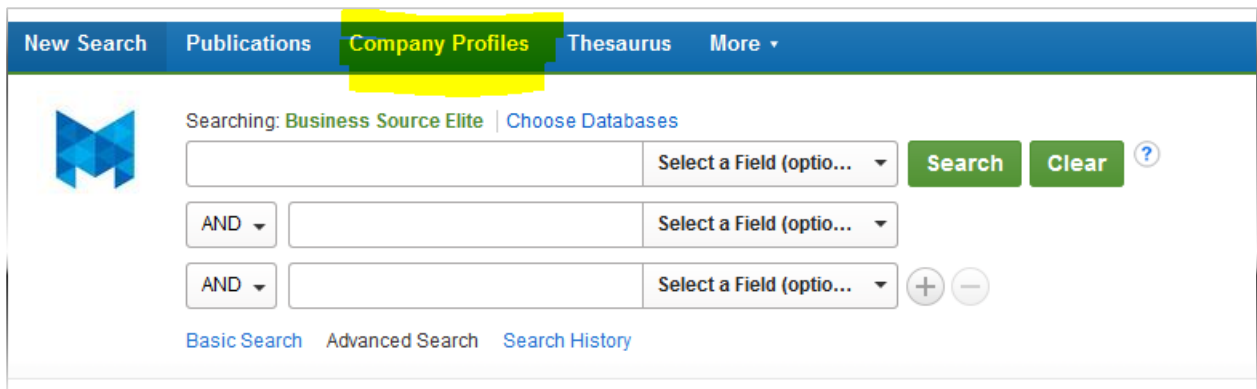


# **BUSINESS SOURCE ELITE COMPANY RESEARCH**

To access **Business Source Elite** go to the MCC library website, click on **Databases** (beneath the picture), then use the **Databases by Title** menu to select **Business Source Elite**.

## **Part 1: MarketLine Reports**

1. Click on **Company Profiles** (on the blue bar across the top).



2. Type the company name in the search box. Then click on the correct company listing.



- This opens a **brief overview** of the company. Click on **MarketLine Report** to open a more detailed profile in PDF format.

The screenshot displays the MarketLine Company Profiles Authority interface. On the left sidebar, there are navigation options: 'Detail View' and 'MarketLine Report (956K)'. Below these is a 'Related Information' section with links for 'Academic Journals', 'Trade Publications', and 'Magazines'. The main content area is titled 'Company Profiles' and includes navigation links for 'Back', 'Previous Record', and 'Next Record'. A search bar contains the text 'Buffalo Wild Wings, Inc.'. Below the search bar, the company name 'Buffalo Wild Wings, Inc.' is prominently displayed. The profile details include: 'Address: 5500 Wayzata Boulevard, Suite 1600, Minneapolis, Minnesota 55416'; 'Country: United States'; 'Abstract: Buffalo Wild Wings owns, operates and franchises restaurants featuring a range of flavored, made-to-order menu items including the Buffalo, New York style chicken wings and bar areas. The company offers chicken wings and other items including appetizers, Wild Flatbreads, specialty hamburgers and sandwiches, wraps, Buffalito soft tacos and salads, domestic and imported beers, wines, and liquor. The company primarily operates in the US and Canada. It is headquartered in Minneapolis, Minnesota and employs around 2,500 people. The company recorded revenues of \$1,266.7 million in the fiscal year ended December 2013, an increase of 21.7% over 2012. The company's operating profit was \$100.9 million in fiscal 2013, an increase of 22.1% over 2012. Its net profit was \$71.6 million in fiscal 2013, an increase of 24.9% over 2012.'; and 'Products/Services: Buffalo Wild Wings owns, operates and franchises restaurants featuring a range of flavored, made-to-order menu items including the Buffalo, New York style chicken wings. The company's key products and services include the following: Chicken wings, Sauces and seasonings, Appetizers, Wild flatbreads, Sharable, Specialty hamburgers and sandwiches, Wraps, Buffalito soft tacos, Salads, Kids menu, Craft brews, Bottled beers, Wine, Liquor, Restaurant services'.

- To find articles go to the line labeled **Search Periodical and Other Sources** and click on the link.

**Company Profiles**  
[← Back](#)  
[← Previous Record](#) | [Next Record ▶](#)

---

Search Periodicals and Other Sources for: **Buffalo Wild Wings, Inc.**

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## Buffalo Wild Wings, Inc.

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**Address:** 5500 Wayzata Boulevard  
Suite 1600  
Minneapolis  
Minnesota 55416

**Country:** United States

**Abstract:** Buffalo Wild Wings, Inc. (Buffalo Wild Wings or 'the company') owns, operates and franchises restaurants featuring a variety of flavored, made-to-order menu items including its Buffalo, New York-style chicken wings. The company primarily operates in the US and Canada. It is headquartered in Minneapolis, Minnesota and employed about 37,200 people, of whom 31,100 were part-time employees, as of December 28, 2014. The company recorded revenues of \$1,516.2 million during the financial year ended December 2014 (FY2014), an increase of 19.7% over FY2013. The operating profit of the company was \$135.7 million in FY2014, an increase of 34.6% over FY2013. The net profit of the company was \$94.1 million in FY2014, an increase of 31.5% over FY2013.

5. This takes you to a **Search Results** screen with a list of magazine, newspaper, and journal articles.

Searching: **Business Source Elite** | [Choose Databases](#)

XY "Buffalo Wild Wings, Inc." [Select a Field \(optional\)](#) [Search](#) [Clear](#) [?](#)

AND [Select a Field \(optional\)](#)

AND [Select a Field \(optional\)](#) [+](#) [-](#)

[Basic Search](#) [Advanced Search](#) [Search History ▶](#)

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**Refine Results**

**Current Search**

**Boolean/Phrase:**  
XY "Buffalo Wild Wings, Inc."

**Expanders**  
Apply equivalent subjects [x](#)

**Limit To**

Full Text

Scholarly (Peer Reviewed) Journals

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**Search Results: 1 - 30 of 693** [Date Newest](#) [Page Options](#) [Share](#)

1. **Credits & Debits.** [Full Text Finder](#)

By: Murphy, Maxwell. *Wall Street Journal - Eastern Edition*. 12/15/2015, Vol. 266 Issue 141, pB5-B5. 1/9p.  
**Subjects:** PERSONNEL changes; MSA Safety Inc.; GALENA Biopharma Inc.; **BUFFALO Wild Wings Inc.**; KRAUSE, Kenneth; DUNLAP, Ryan; TWINEM, Mary

2. **Dave & Buster's Lifts Outlook As Q3 Swings To Strong Profit.** [HTML Full Text](#)

By: ELAINE LOW. *Investors Business Daily*. 12/8/2015, p00. 1p.  
**Subjects:** CORPORATE profits; FINANCIAL performance; BUSINESS revenue; DAVE & Buster's Entertainment Inc.; **BUFFALO Wild Wings Inc.**; DAVE & Buster's Inc. -- Finance

6. Click on an article title to open a **Detailed Record** containing an **abstract** (brief summary of the article) and information about the **original source** (magazine, newspaper, etc.) the article was taken from.

## Dave & Buster's Lifts Outlook As Q3 Swings To Strong Profit.

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**Authors:** [ELAINE LOW](#)

**Source:** [Investors Business Daily, 12/8/2015, p00, 1p.](#)

**Document Type:** Article

**Subject Terms:** [\\*CORPORATE profits](#)  
[\\*FINANCIAL performance](#)  
[\\*BUSINESS revenue](#)

**Company/Entity:** [DAVE & Buster's Entertainment Inc.](#)  
[BUFFALO Wild Wings Inc.](#) Ticker: BWLD  
[DAVE & Buster's Inc. -- Finance](#) DUNS Number: 783718216 Ticker: DAB

**Abstract:** Dave & Buster's Entertainment swung to a profit in its third quarter, far surpassing Wall Street estimates, and lifted its full-year outlook Tuesday as it casts an eye beyond the U.S. [ABSTRACT FROM AUTHOR]

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**Full Text Word Count:** 450

**ISSN:** 1061-2890

**Accession Number:** 111443188

7. If a record is labeled **HTML Full Text**, scroll down the **Detailed Record** to view a **web** version of the article.

**HTML Full Text**

[Find Similar Results](#)  
using SmartText Searching.

**Authors:** ELAINE LOW

**Source:** Investors Business Daily. 12/8/2015, p00. 1p.

**Document Type:** Article

**Subject Terms:** \*CORPORATE profits  
\*FINANCIAL performance  
\*BUSINESS revenue Rectangular Snip

**Company/Entity:** DAVE & Buster's Entertainment Inc.  
BUFFALO Wild Wings Inc. Ticker: BWLD  
DAVE & Buster's Inc. -- Finance DUNS Number: 783718216 Ticker: DAB

**Abstract:** Dave & Buster's Entertainment swung to a profit in its third quarter, far surpassing Wall Street estimates, and lifted its full-year outlook Tuesday as it casts an eye beyond the U.S. [ABSTRACT FROM AUTHOR]

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**Full Text Word Count:** 450

**ISSN:** 1061-2890

**Accession Number:** 111443188

Choose Language

**Dave & Buster's Lifts Outlook As Q3 Swings To Strong Profit**

FRONT PAGE NEWS

GENERAL NEWS

News

Shares Jump After Hours

Dave & Buster's Entertainment swung to a profit in its third quarter, far surpassing Wall Street estimates, and lifted its full-year outlook Tuesday as it casts an eye beyond the U.S.

For the fiscal year ending Jan. 31, the arcade-restaurant chain, which went public last year, sees revenue of \$857 million-\$861 million, up from a prior view of \$844 million-\$853 million and well above current estimates for \$851.8 million.

- If it's labeled **PDF Full Text**, click on **PDF Full Text** to open a scanned copy of the original print version.

[Result List](#) | [Refine Search](#) | 24 of 693

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## FOLLOW THE BOUNCING BALL.

**Authors:** [ROMEO, PETER](#)

**Source:** [Restaurant Business](#). Sep2015, Vol. 114 Issue 9, p10-10. 1p.

**Document Type:** Article


**Subject Terms:** [\\*RESTAURANTS](#)  
[\\*MARKETING](#)  
[TELEVISION networks](#)  
[SPORTS seasons](#)  
[VIDEO recording](#)

**Company/Entity:** [BUFFALO Wild Wings Inc.](#) Ticker: BWLD

**NAICS/Industry Codes:** [238299](#) All other building equipment contractors  
[236220](#) Commercial and Institutional Building Construction  
[722511](#) Full-Service Restaurants  
[515120](#) Television Broadcasting

**Abstract:** The article reports that the [Buffalo Wild Wings](#) has introduced a entertainment network channel in its restaurant called B-Dubs television (TV). Topics discussed include introduction B-Dubs television network to maximize sales during sports season; casual dining which is effect during the Olympics time; views who prefer to sit and watch TV rather that going to restaurants during World Cup soccer, and features include in the TV network like video highlights of local games sent by customers.

9. If a record isn't labeled **Full Text** at all, contact a library staff member for more information on how to obtain it.
  
10. You can limit your results to **Full Text** records only by selecting the **Full Text limiter** on the far left side of the **Search Results** screen.


 Searching: [Business Source Elite](#) | [Choose Databases](#)

Select a Field (optional) ▼
Search
Clear
?

AND ▼  Select a Field (optional) ▼

AND ▼  Select a Field (optional) ▼
+ -

[Basic Search](#)
[Advanced Search](#)
[Search History](#)

---

**Refine Results**

**Current Search**

**Boolean/Phrase:**  
 XY "Buffalo Wild Wings, Inc."

**Expanders**  
 Apply equivalent subjects

**Limit To**


**Full Text**

Scholarly (Peer Reviewed) Journals

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**Search Results: 1 - 30 of 693**
Date Newest ▼
Page Options ▼
Share ▼

- 1. Credits & Debits.**

  
News

By: Murphy, Maxwell. *Wall Street Journal - Eastern Edition*. 12/15/2015, Vol. 266 Issue 141, pB5-B5. 1/9p.  
**Subjects:** PERSONNEL changes; MSA Safety Inc.; GALENA Biopharma Inc.; [BUFFALO Wild Wings Inc.](#); KRAUSE, Kenneth; DUNLAP, Ryan; TWINEM, Mary

[Full Text Finder](#)
  
- 2. Dave & Buster's Lifts Outlook As Q3 Swings To Strong Profit.**

  
News

By: ELAINE LOW. *Investors Business Daily*. 12/8/2015, p00. 1p.  
**Subjects:** CORPORATE profits; FINANCIAL performance; BUSINESS revenue; DAVE & Buster's Entertainment Inc.; [BUFFALO Wild Wings Inc.](#); DAVE & Buster's Inc. -- Finance

[HTML Full Text](#)

11. You can also search for articles directly from the **Business Source Elite** homepage, and bypass the **MarketLine** reports.

Type your company name in the search box. Then change the **Select a Field** menu to **CO Company Entity**. This limits your search to articles *specifically* about your company.

The screenshot shows a search interface with a search box containing "buffalo wild wings". A dropdown menu is open for "Select a Field (optional)", listing various search fields. "CO Company Entity" is highlighted in yellow. Below the search box are two "AND" search boxes. On the left, there are "Search Options" including "Search Modes and Expanders" (with radio buttons for Boolean/Phrase, Find all my search terms, Find any of my search terms, and SmartText Searching) and "Limit your results" (with a checkbox for Full Text). On the right, there are checkboxes for "Apply related words", "Also search within the full text of the articles", "Apply equivalent subjects", and "Scholarly (Peer Reviewed) Journals".

12. You can also add **additional terms** in the other search boxes to focus your search.

The screenshot shows the same search interface. The search box now contains "buffalo wild wings" and "CO Company Entity" is selected in the dropdown. Below the search box, the first "AND" search box contains "sales". The second "AND" search box is empty. The "Search" and "Clear" buttons are visible. Below the search boxes are links for "Basic Search", "Advanced Search", and "Search History".